



St Andrew's Day

Join Alzheimer Scotland in celebrating St Andrew's Day (30th November). Add a tartan touch to your fundraising and embrace your patriotic side for Alzheimer Scotland!

In September we launched the first Alzheimer's Tartan in celebration of World Alzheimer's Day 2016! From bonnie bunnets to braw bears and a stoater of a scarf, we've got beautiful tartan merchandise that will help to raise vital funds to support people living with dementia, their carers and families.

The quality tartan is woven in Scotland by our friends at Ingles Buchan and 100% of the profit will go towards helping people with dementia in Scotland. Click [here](#) to browse and buy from the range.



St Andrews Day Fundraising Ideas...

Scottish Scrان

Ask colleagues to bring in their favourite Scottish goodies for a staff get-together. Colleagues can pay a small donation to come along and enjoy treats such as Irn-Bru, shortbread, haggis or cloutie dumpling.

Tartan Takeover

Encourage colleagues to don their best tartan outfit to work in return for a donation. You could even ask men to wear their kilts and take part in a sponsored kilt wearing day.

Black Friday Fundraising

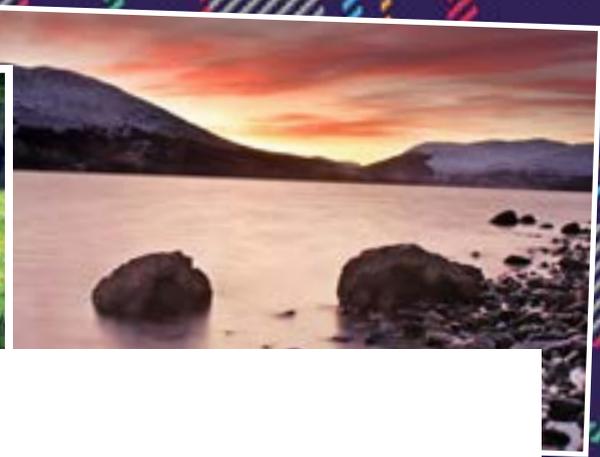
Why not skip the Black Friday sales on 25th November and instead donate a proportion of what you would have spent in the sales to Alzheimer Scotland?

Hairy Heroes

This one is for the Bravehearts – a sponsored leg wax! Encourage the men in kilts to show off their legs and brave the wax. They can use the sponsorship form at the end of this pack to raise funds. Make sure to capture lots of action shots!

Do you know your neeps from your tatties?

Take on the Alzheimer Scotland quiz at the end of this pack, ask teams to donate to enter and offer a prize to the winners.



St Andrews Day Quiz

Geography

1. Scotland's saltire flag is very recognisable but which other country has a saltire in different colours on its flag?
2. Which Scottish city was founded on jam, jute and journalism?
3. Where can Scotland's oldest University be found?
4. What castle is featured on the reverse of a Royal Bank of Scotland £10 note and is the birth place of Princess Margaret?
5. Where in Scotland would you find the world's first rotating boat lift?

Scottish Culture

1. Who were the Glasgow Boys?
2. What book was written at Barnhill on the island of Jura? The book's themes include the abuse of power and surveillance with the eerie quote 'Big Brother is watching you'.
3. Who designed the Glasgow School of Art?
4. Which ceilidh dance is performed by groups of six dancers and requires three dancers to progress around the dancefloor?
5. What part of a bagpipe is the melody played on?

Food and Drink

1. What is Cullen Skink?
2. Which four letter sequence begins the name of a quarter of distilleries in Scotland?
3. The infamous Buckfast Tonic Wine is produced at Buckfast Abbey which is based where?
4. Which Scottish dessert is made from whipped cream, whisky, oatmeal, honey and raspberries?
5. What is the name of the Scottish horseshoe-shaped meat product which has a shortcrust pastry cover and the filling consists of beef, onions and seasoning?

General

1. Above which height is a Scottish mountain considered a Munro?
2. What is the official animal of Scotland?
3. What did the three following Scots invent - John Logie Baird, Alexander Graham Bell and Alexander Fleming?
4. Which Scottish airport uses the beach as a runway?
5. At which battle did Robert the Bruce defeat the English in 1314?



St Andrews Day Quiz Answers

Geography

1. Jamaica
2. Dundee
3. St Andrews
4. Glamis Castle
5. Falkirk

Scottish Culture

1. A group of artists
2. 1984
3. Charles Rennie Mackintosh
4. Dashing White Sergeant
5. Chanter

Food and Drink

1. Haddock soup
2. Glen
3. Devon
4. Cranachan
5. Forfar Bridie

General

1. 3,000 ft
2. Unicorn
3. Television, telephone and penicillin
4. Barra
5. Battle of Bannockburn

We are here to help you every step of the way and can provide tips, advice, materials and general information to help make your fundraising a flying success.



Planning an Event

Whether it be a quiz night, wine tasting, ceilidh, casino or karaoke competition, plan for success by using our events planning guide, available to download from my.alzscot.org/organising-your-event For grander events, get a committee together to share responsibilities and maximise success.

Stay Safe, Stay Legal

Fundraising is regulated by various laws and guidelines. You can find information about fundraising legalities on our [website](#) or please get in touch with us directly on 0131 243 1453 or corporatefundraising@alzscot.org to discuss any questions you may have.

Online Donations

You can collect and 'bank' your money online using Just Giving. Please select Alzheimer Scotland as your chosen charity. Just Giving is an easy way to collect and track donations, and will mean Alzheimer Scotland will receive Gift Aid in addition to each donation. Please also remember to add Just Text Giving to your page to give your supporters another channel through which to donate!

Offline Donations

You can also collect pledges and donations from friends and family

offline. Bank your offline donations directly into our bank account, using 'your company name' as a narrative:
Bank of Scotland
Sort Code 80-11-20
Account No 00108926
Once banked, these offline donations can also be reflected on your Just Giving total by adding the amount banked to your 'offline donations' tab.

Matched Giving or Top Up Donations

To further boost your total, check if your company will match fund or part-match fund your fundraising efforts!

Support Materials

To order Alzheimer Scotland collecting cans, banners, balloons and other materials in support of your fundraising and awareness raising activities, please contact us (details below).

Stay in Touch

Please let us know your plans and if you need support. We are here to help you make your event a fantastic success!

Corporate Fundraising
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Edinburgh, EH3 7RN
T: 0131 243 1453
E: corporatefundraising@alzscot.org

 @alzscot

 facebook.com/alzscot

Alzheimer Scotland Sponsorship Form



Name of Event: _____ Date of Event: _____

Are any of these funds going towards covering the cost of the stated event?

Title: _____ Forename: _____ Surname: _____

If so, how much? £ _____

House Number/Name: _____ Home Address: _____

_____ Postcode: _____

Email Address: _____ Telephone: _____

For official use only

Raiser's Edge ID: _____

Allocation: _____



Title	Forename	Surname	House number/name	Street and town (work addresses not accepted)	Postcode	Donation Amount	Date paid	Gift Aid (please tick)
MR	ANON	PERSON	1	MAIN STREET, TOWNHILL	AB1 2CD	£XX	01/01/2014	✓

Making sure nobody faces dementia alone.

Alzheimer Scotland - Action on Dementia is a company limited by guarantee, registered in Scotland 149069. Registered Office: 22 Drumsheugh Gardens, Edinburgh EH3 7RN. It is recognised as a charity by the Office of the Scottish Charity Regulator, no. SC022315.



CSF01/132P

FREE MONEY – *giftaid it*



raising an extra 25% for Alzheimer Scotland at no cost to you!

Gift Aid

We love it. Why? Because for every £1 people sponsor you, we can claim an extra 25p back from the Government. So, really encourage your family, friends and colleagues to increase their gift by completing the Gift Aid section so we can get another 25% from their donation.

All columns must be completed and in capital letters

The following are NOT eligible for Gift Aid:

- Joint donations, eg Mr & Mrs.
- Company/work addresses.
- Care of (c/o) addresses.
- Ditto marks – these are only allowed for no more than 2 lines under a valid address.
- Completed in the same (or blocks of the same) handwriting unless it is the participant's family with the same surname & home address.
- Typed forms – they must be handwritten.
- Do not add sponsors' details if they have donated to your JustGiving page, as Gift Aid can only be claimed once on any gift.